



STRATEGIC PLANNING

York County, SC



FY 2025-2027

York County, SC

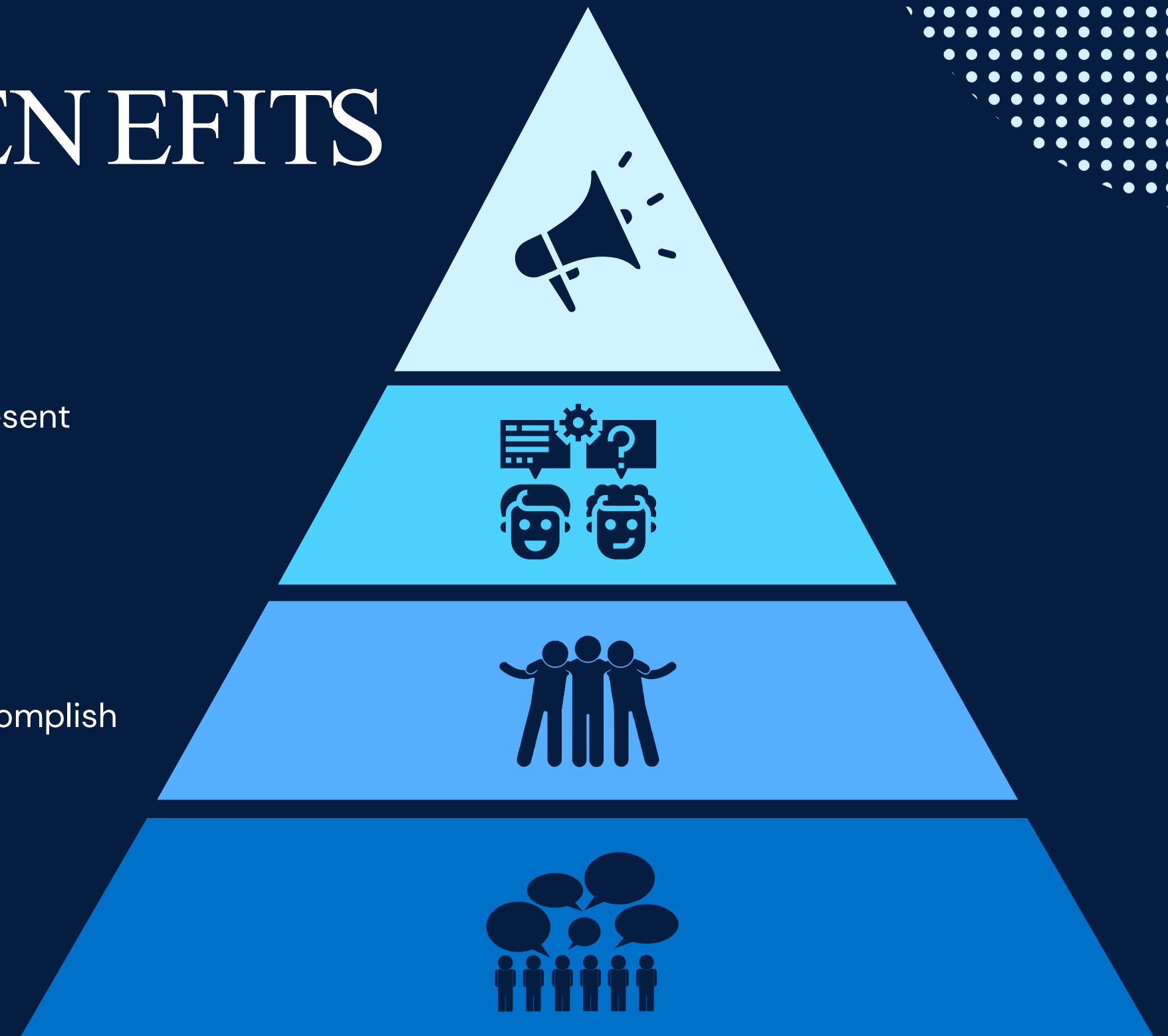
STRATEGIC PLAN

SEPTEMBER 3, 2024



STRATEGIC PLAN BENEFITS

- 01 Roadmap for translating long term vision into present and future organizational efforts
- 02 Data driven decision making
- 03 Connects resources with long term vision to accomplish priorities
- 04 Set strategies that are demanding, yet attainable
- 05 Helps engage employees and residents with the long term vision and implementation of changes





STRATEGIC PLANNING PROCESS

INTRO
COUNCIL
WORKSHOP:
April 9, 2024



LEADERSHIP
SWOT
ANALYSIS:
June 5, 2024



COUNCIL
STRATEGIC
PLANNING
RETREAT:
June 21, 2024



LEADERSHIP
WORKSESSION:
July 22, 2024



LEADERSHIP GOAL
MEETINGS:
August 7, 2024



COUNCIL
FEEDBACK ON
DRAFT:
August 12, 2024



LEADERSHIP
GOAL MEETINGS:
August



APPROVED:
STRATEGIC PLAN:

SEPT 3
COUNCIL
MEETING

Goals, Strategies and Initiatives

Goals: Broad statements of measurable outcomes to be achieved on behalf of customers.

Strategies: Statements of what you must do well or barriers that you must overcome to achieve a specific goal.

Initiatives: Specific programs, strategies and activities that will help you meet your performance targets.



SAFE COMMUNITY

Protect all residents and visitors by ensuring their safety and security through responsive, professional, and accountable emergency services.

Strategies

Council's Feedback

Improve response times to ensure reliable and effective emergency services.

Responsiveness

Increase emergency services engagement in the community.

Safe Community

Develop and retain professional staff and standards so as to deliver quality services.

Hiring & Retaining Staff

Align public safety entities to improve coordination efforts of emergency services.

Alignment Among Public Safety Entities



Goal 6: Safe Community

PROTECT ALL RESIDENTS AND VISITORS BY ENSURING THEIR SAFETY AND SECURITY THROUGH RESPONSIVE, PROFESSIONAL, AND ACCOUNTABLE EMERGENCY SERVICES.



STRATEGIES

1.) Improve response times to ensure reliable and effective emergency services.

- a.) Analyze emergency services data to identify obstacles that are hindering response times.
- b.) Research and implement industry best practices to increase effective emergency services response.
- c.) Develop processes to track results and implement improved procedures.
- d.) Develop a public dashboard to report out on public safety KPI's.
- e.) Conduct an interdisciplinary threat assessment to identify current public safety threats of the community and resolve any gaps in response/resources.

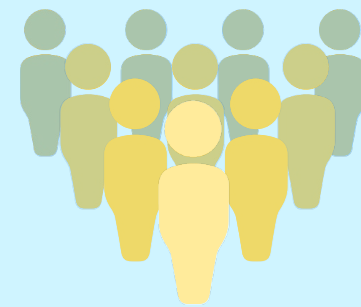
2.) Increase emergency services engagement in the community.

- a.) Conduct a public survey to better understand the public safety needs of the community.
- b.) Conduct collaborative educational campaigns throughout the community to raise awareness about the importance of public safety and how to effectively use emergency services.

WHAT'S NEXT?



Department
Strategic Plans



Goal Champions &
Values



Budget &
Transparency



Trish Startup

Director of Budget & Administrative Services

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